

Rep Order# 6837944 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 195680 Printed: 10/09/2012 3:54 PM

EC'd Yes Last Received: 08/02/2012 8:23 AM

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENATE
 Product Order
 Estimates# C16C22
 Buyer Patricia Done
 Phone#
 Fax#

Agency (SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C16C22
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () AMY MCCREARY
 Salesperson ()
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	---	---	10/16-10/16	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
2	AEFHV		10/17-10/17	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	AEFHV		10/18-10/18	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4	AEFHV		10/19-10/19	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	EXTRA		10/17-10/17	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
6	EXTRA		10/18-10/18	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
7	EXTRA		10/19-10/19	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
8	EXTRA		10/22-10/22	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
9	NEWS 9P		10/19-10/19	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
10	NEWS 930P		10/18-10/18	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00

Rep Order#	6837944	Ver#	3	Mod#	1	Status	Confirmed	Traffic Order#	195680	Last Received:	10/09/2012 3:54 PM
EC'D	Yes										
Station	KASA-TV ALBUQUERQUE, NM	Agency	() SMART MEDIA GROUP								
Advertiser	() WILSON FOR NM SENATE	Address	814 KING STREET - SUITE 200								
Product	Order	City	ALEXANDRIA, VA 22314								
Estimate#	C16C22	Agency C/P1/P2/E	WLSN/ORDR/C16C22								
Buyer	Patricia Done	Flight Dates	10/16/2012 - 10/22/2012								
Phone#		Hiatus Weeks									
Fax#											
In	Daypart	Program									
-----	-----	-----	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/20-10/20	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
12		NEWS 930P	10/20-10/20	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
13		NEWS9P	10/21-10/21	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
14		NEWS 930P	10/21-10/21	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
15		HOUSE	10/20-10/20	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
16		TOUCH	10/19-10/19	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
17		FRINGE	10/19-10/19	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
18			10/16-10/19	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
19			10/22-10/22	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
20			10/22-10/22	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
21			10/16-10/19	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
22			10/16-10/19	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00
23			10/22-10/22	1	\$30.00	:30	1	M	2P-3P	1	\$30.00

Rep Order# 6837944 Ver# 3 Mod# 1 Status Confirmed
EC'd YesStation KASA-TV ALBUQUERQUE, NM
Advertiser () WILSON FOR NM SENATE
Product Order
Estimate# C16C22
Buyer Patricia Done
Phone#
Fax#Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus WeeksRep Firm () PHILADELPHIA
() AMY MCCREA
Salesperson () AMY MCCREA
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
24			10/22-10/22	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
25			10/16-10/19	1	\$150.00	:30	3	TU-W, F	3P-4P	3	\$50.00
26			10/21-10/21	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
27			10/22-10/22	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
28			10/16-10/19	1	\$225.00	:30	3	TU, TH-F	1030P-11P	3	\$75.00
29			10/16-10/19	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
30			10/22-10/22	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
31			10/22-10/22	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
32			10/16-10/19	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
33			10/16-10/19	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
34			10/22-10/22	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
35			10/22-10/22	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
36			10/16-10/19	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
37			10/20-10/20	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
38			10/21-10/21	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
39			10/21-10/21	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00

Rep Order# 6837944 Ver# 3 Mod# 1 Status Confirmed

Printed: 10/09/2012 3:54 PM
4 of 5
EC'd Yes

Traffic Order# 195680 Last Received:
Showing Buylines: All Lines
08/02/2012 8:23 AM

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Done
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P/I/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Ln	Daypart	Program	Date	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
40			10/21-10/21	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
41			10/16-10/16	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
42			10/17-10/17	1	\$1,800.00	:30	3	W	2P-5P	3	\$600.00
43			10/18-10/18	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
44			10/22-10/22	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
45			10/22-10/22	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
46			10/16-10/16	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
47			10/21-10/21	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
48			10/21-10/21	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
49			10/17-10/17	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
50			10/18-10/18	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
51			10/21-10/21	1	\$4,500.00	:30	3	SU	11A-2P	3	\$1,500.00

---REPORT TOTALS---

Report Totals: 82 / \$23,400.00

---SALES MONTHLY TOTALS---

Oct 12: 82 / \$23,400.00

Report Order# 6837944 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 195380 Printed: 10/09/2012 3:54 PM
EC'd Yes
Last Received: 08/02/2012 8:23 AM
Showing BayLines: All lines

Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP
Advertiser	(). WILSON FOR NM SENAT	Order	814 KING STREET - SUITE 200
Product	Order	Product	ALEXANDRIA, VA 22314
Estimate#	C16C22	Agency C/P/I/P2/E	WLSN/ORDR/C16C22
Buyer	Patricia Dome	Flight Dates	10/16/2012 - 10/22/2012
Phone#		Hiatus Weeks	

1. DATA
Sales Totals: 82 / \$23,400.00
Retention Totals: 82 / \$23,400.00
Lines not sent/reld/recd: 0 / \$0.00

-COMPETITIVE--

Market Tot

-COMPETITIVE COMMENTS--
ST SHARES

Books
Demos
NOV12
B735+

CREDIT RISK --
ASH IN ADVANCE

Traffic Order# 195680
 Rep Order# 6837944 Ver# 3 Status Revised
 EC'd Yes *CC* *Q*

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM
Showing Buylines: All Rep Revised Lines

6

Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP
Advertiser	(). WILSON FOR NM SENATE	Sales Office	() PHILADELPHIA
Product	Order	Salesperson	() AMY MCCREARY
Estimate#	C16C22		
Buyer	Patricia Domé		
Phone#			
Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP
Advertiser	(). WILSON FOR NM SENATE	Sales Office	() PHILADELPHIA
Product	Order	Salesperson	() AMY MCCREARY
Estimate#	C16C22		
Buyer	Patricia Domé		
Phone#			
Rep Firm			
Flight Dates	10/16/2012 - 10/22/2012	Salesperson Phone#	215-568-6540
Hiatus Weeks		Salesperson FAX#	215-568-1845

— CONTRACT COMMENT —

—REMARKS—

EV TO ADD TO SKED
TTN ALL LINES
TTN NEW TTL
PLEASE CNF

*19	Sales Remark: V3 Added	V3 ADD TO SKED
*20	Sales Remark: V3 Added	V3 ADD TO SKED

10/22-10/22	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
10/16-10/19	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
10/16-10/19	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00
10/16-10/19	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00

*20	Sales Remark: V3 Added	V3 ADD TO SKED
*21	Sales Remark: V3 Added	V3 ADD TO SKED
*22	Sales Remark: V3 Added	V3 ADD TO SKED

Rep Order# 6837944 Ver# 3 Status Revised
E/C'd Yes

Traffic Order# 195680
Printed: 08/02/2012 10:25 AM

Last Received: 08/02/2012 8:23 AM
Showing Buylines: All Rep Revised Lines

Station	KASA-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314	Rep Firm) PHILADELPHIA) AMY MCCREARY
Advertiser	() WILSON FOR NM SENATE	Agency	() SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314	Sales Office () Salesperson ()
Product Order	C16C22	Agency C/P1/P2/E	WLSN/NDR/C16C22	Salesperson Phone# 215-568-6540
Estimate#	C16C22	Flight Dates	10/16/2012 - 10/22/2012	Salesperson FAX# 215-568-1845
Buyer	Patricia Dome	Hiatus Weeks		
Ln	Daypart	Program	Dates	# of Weeks
*40		07	10/21-10/21	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*41			10/16-10/16	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*42			10/17-10/17	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*43			10/18-10/18	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*44			10/22-10/22	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*45			10/22-10/22	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*46			10/16-10/16	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*47			10/21-10/21	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	
*48			10/21-10/21	1
		Sales Remark:	V3 ADD TO SKED	
			V3 Added	

Rep Order# 6837944 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195680
Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Done
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

In Daypart Program
--- --- --- --- --- ---

*49 Sales Remark: V3 ADD TO SKED
V3 Added

*50 Sales Remark: V3 ADD TO SKED
V3 Added

*51 Sales Remark: V3 ADD TO SKED
V3 Added

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

DATES

10/17-10/17 1 \$1,300.00 :30 1 W 7P-9P 1 \$1,300.00 ✓

10/18-10/18 1 \$1,300.00 :30 1 TH 7P-8P 1 \$1,300.00 ✓

10/21-10/21 1 \$4,500.00 :30 3 SU 11A-2P 3 \$1,500.00 ✓

---REPORT TOTALS---

Report Totals: 65 / \$20,300.00

---SALES MONTHLY TOTALS---

Oct 12: 82 / \$23,400.00
Sales Totals: 82 / \$23,400.00
Station Totals: 82 / \$23,400.00
Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$334,286 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%
KOB 26% KROE 32% KWBQ 0%

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM

Showing Buylines: All Rep Revised Lines

Traffic Order# 195680

Status Revised

Rep Order# 6837944
EC'd Yes

Station KASA-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order
 Estimate# C16C22
 Buyer Patricia Dorne
 Phone##
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P/I/P2/E WLSN/ORDR/C16C22
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CREDIT RISK ---
 CASH IN ADVANCE

Rep Order# 6837944 Ver# 1 Status New
 EC'd Yes

Traffic Order# 195680

Printed: 08/01/2012 10:14 AM
 Last Received: 08/01/2012 8:10 AM

Station KASA-TV ALBUQUERQUE, NM.
 Advertiser ().WILSON FOR NM SENAT
 Product Order C16C22
 Estimate#
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C16C22
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () AMY MCCREARY
 Salesperson# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	---	---	10/16-10/16	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
2	AFHV		10/17-10/17	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	AFHV		10/18-10/18	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4	AFHV		10/19-10/19	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	EXTRA		10/17-10/17	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
6	EXTRA		10/18-10/18	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
7	EXTRA		10/19-10/19	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
8	EXTRA		10/22-10/22	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
9	NEWS9P		10/19-10/19	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
10	NEWS	930P	10/18-10/18	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00

Rep Order# 6837944 Ver# 1 Status New
EC'd Yes

Traffic Order# Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Done
Phone#
Fax#

Lin Daypart Program
--- --- --- ---

Rating: 4.1
11 NEWS9P
12 NEWS 930P
Rating: 3.9

Agency	() SMART MEDIA GROUP			Rep Firm	() PHILADELPHIA		
Agency C/P/I/P2/E	814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314			Sales Office ()	AMY MCCREARY		
Flight Dates	WLSN/ORDR/C16C22 10/16/2012 - 10/22/2012			Salesperson Phone#	215-568-6540		
Hiatus Weeks				Salesperson FAX#	215-568-1845		
	Dates	# of Weeks	Total Cost	Ten	Spots/Week	Day	Time
	10/20~10/20	1	\$275.00	:30	1	SA	9P~930P
	10/20~10/20	1	\$250.00	:30	1	SA	930P-10P
	10/21~10/21	1	\$400.00	:30	1	SU	9P~930P
	10/21~10/21	1	\$275.00	:30	1	SU	930P-10P
	10/20~10/20	1	\$100.00	:30	1	SA	6P~7P
	10/19~10/19	1	\$250.00	:30	1	F	7P~8P
	10/19~10/19	1	\$250.00	:30	1	F	8P~9P
	17 FRINGE						

—REPORT TOTALS—
Report Totals: 17 / \$3,100.00

—SALES MONTHLY TOTALS—
Oct 12: 17 / \$3,100.00
Sales Totals: 17 / \$3,100.00
Station Totals: 17 / \$3,100.00
Lines not sent/rclcl/rtrn: 0 / \$0.00

Rep Order# 6837944 Ver# 1 Status New
EC'd Yes

Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM

3 of 3

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENATE
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P/I/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

---COMPETITIVE--- Market Totals \$44,286
EST SHARES

Books NOV12
Demos RA35+

---COMPETITIVE COMMENTS---

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE

Traffic Order#
Showing Buylines: All Lines
Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Order	Alt Order #	Estimate	Date	Length/Priority	Air Time	Product	Ad-ID	Rate	Station: KSA	Advertiser: POLWilson For NM Senate	Agency: Smart Media Group
195680 06837944 C16C22	10/16/12	:30 PS	4:46.33 PM	Order	\$50.00			\$50.00	Time Period: 4p-5p	Line: 1	
195680 06837944 C16C22	10/17/12	:30 PS	9:50.00 PM	Order	\$50.00			\$50.00	Time Period: 4p-5p	Line: 2	
195680 06837944 C16C22	10/18/12	:30 PS	4:45.03 PM	Order	\$50.00			\$50.00	Time Period: 4p-5p	Line: 3	
195680 06837944 C16C22	10/19/12	:30 PS	4:14.41 PM	Order	\$50.00			\$50.00	Time Period: 4p-5p	Line: 4	
195680 06837944 C16C22	10/17/12	:30 PS	5:14.26 PM	Order	\$100.00			\$100.00	Time Period: 5p-530p	Line: 5	
195680 06837944 C16C22	10/18/12	:30 PS	5:14:56 PM	Order	\$100.00			\$100.00	Time Period: 5p-530p	Line: 6	
195680 06837944 C16C22	10/19/12	:30 PS	5:06.18 PM	Order	\$100.00			\$100.00	Time Period: 5p-530p	Line: 7	
195680 06837944 C16C22	10/22/12	:30 PS	5:22.24 PM	Order	\$100.00			\$100.00	Time Period: 5p-530p	Line: 8	
195680 06837944 C16C22	10/19/12	:30 PS	9:08.11 PM	Order	\$400.00			\$400.00	Time Period: 9p-930p	Line: 9	
195680 06837944 C16C22	10/18/12	:30 PS	9:37.26 PM	Order	\$300.00			\$300.00	Time Period: 930p-10p	Line: 10	
195680 06837944 C16C22	10/20/12	:30 PS	9:16.20 PM	Order	\$275.00			\$275.00	Time Period: 9p-930p	Line: 11	
									[Sorted by: Line]		

[Sorted by: Line]						
Order	Station: KSA	Advertiser: POLWilson For NM Senate	Agency: Smart Media Group	Line: 11	Time Period: 930p-10p	Line: 12
	195680 06837944 C16C22	10/20/12 30P5	9:46:12 PM Order	\$250.00	Time Period: 930p-10p	Line: 13
	195680 06837944 C16C22	10/21/12 30P5	9:17:05 PM Order	\$400.00	Time Period: 9p-930p	Line: 14
	195680 06837944 C16C22	10/21/12 30P5	9:57:05 PM Order	\$275.00	Time Period: 930p-10p	Line: 15
	195680 06837944 C16C22	10/20/12 30P5	Order	\$100.00	Time Period: 6p-7p	Line: 16
	195680 06837944 C16C22	10/19/12 30P5	Order	\$250.00	Time Period: 8p-9p	Line: 17
	195680 06837944 C16C22	10/19/12 30P5	Order	\$250.00	Time Period: 12p-1p	Line: 18
	195680 06837944 C16C22	10/18/12 30P5	12:08:48 PM Order	\$30.00	Time Period: 12p-1p	Line: 19
	195680 06837944 C16C22	10/17/12 30P5	12:18:56 PM Order	\$30.00	Time Period: 12p-1p	Line: 20
	195680 06837944 C16C22	10/17/12 30P5	12:17:56 PM Order	\$30.00	Time Period: 12p-1p	Line: 21
	195680 06837944 C16C22	10/17/12 30P5	12:28:54 PM Order	\$30.00	Time Period: 12p-1p	Line: 22
	195680 06837944 C16C22	10/22/12 30P5	1:48:10 PM Order	\$30.00	Time Period: 1p-2p	Line: 23
	195680 06837944 C16C22	10/18/12 30P5	1:48:10 PM Order	\$30.00	Time Period: 1p-2p	Line: 24
	195680 06837944 C16C22	10/17/12 30P5	1:48:10 PM Order	\$30.00	Time Period: 1p-2p	Line: 25
	195680 06837944 C16C22	10/17/12 30P5	1:48:10 PM Order	\$30.00	Time Period: 1p-2p	Line: 26
	195680 06837944 C16C22	10/17/12 30P5	1:48:10 PM Order	\$30.00	Time Period: 1p-2p	Line: 27

Sorted by: Line

[Sorted by: Line]

Time Period: 6p-7p

Line: 38

Time Period: College Football

Line: 37

\$600.00							
\$600.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							

Time Period: 630p-7p

Line: 36

\$800.00							
\$800.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							

Time Period: 630p-7p

Line: 35

\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							

Time Period: 6p-630p

Line: 34

\$800.00							
\$800.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							
\$200.00							

Time Period: 6p-630p

Line: 33

\$600.00							
\$600.00							
\$150.00							
\$150.00							
\$150.00							
\$150.00							
\$150.00							
\$150.00							

Time Period: 530p-6p

Line: 32

\$150.00							
\$150.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							

Time Period: 530p-6p

Line: 31

\$500.00							
\$500.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							

Time Period: 10:00-00p-10:30:00p

Line: 30

\$500.00							
\$500.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							
\$125.00							

Station: KASA

Line: 29

Agency: Smart Media Group

[Sorted by: Line]

Order	At Order Estimate	Date	Length Priority	After Time	Product	Ad-ID	Rate
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\$1,300.00	Order	10/18/12	30 P5	12:59:22 PM Order	10/21/12	30 P5	12:29:14 PM Order	10/21/12	30 P5	11:58:51 AM Order	195680 06837944 C16C22
\$1,300.00											195680 06837944 C16C22
\$1,300.00											195680 06837944 C16C22
\$1,300.00											195680 06837944 C16C22
\$1,300.00											195680 06837944 C16C22

Total Charges:

							see attached
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		

do hereby request station time as follows:

election to be held on: 11/6/2012

in the General

party for the office of: US Senate

qualified candidate of the Republican

being on behalf of: Heather Wilson, a legally

, Smart Media Group

Date:	Station and Location:
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TO AVAIL THEMSELVES OF THE LOWEST UNIT CHARGE DURING A POLITICAL WINDOW, FEDERAL CANDIDATES MUST SIGN THE CERTIFICATION ON PAGE 3
--

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE
(check applicable box)

POLITICAL CANDIDATE ADVERTISEMENTS
AGREEMENT FORM FOR

printed name _____
 date 7/31/12

signature of candidate or authorized committee
Heather Wilson

image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate's authorized committee paid for the broadcast.

the television programming contains a clearly identifiable photograph or similar identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the radio programming contains a personal audio statement by the candidate that

(check applicable box)

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

does does not

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

I, Heather Wilson

in Order for Federal Candidates to Receive The Lowest Unit Charge During A Periodic Month, The Following Certification Is Required:

CANDIDATE CERTIFICATION

Title	Printed Name	Signature
-------	--------------	-----------

<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
-----------------------------------	---	-----------------------------------

To Be Signed By Station Representative

Signature	Date
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To Be Signed By Candidate or Authorized Committee

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

Mark Jarman

The name of the treasurer of the candidate's authorized committee is:

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Wilson for Senate

I represent that the payment for the above described broadcast time has been furnished by:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below: